Survey - TEMPLATE

The following is an example from an anonymous community with specific issues and objectives. All surveys should be customized for a particular community.

Public Survey: Planning for the Future of <Community Name>
We need your input!

<Organization Name>, <brief description of organization>, is gathering public input to formulate a community and economic development strategy for the future of <Community Name>. What is your "vision" for the future of <Community Name>? What are your thoughts on where the community stands now and your preferences for how it evolves in the coming years? All responses are anonymous and confidential.

Growth & Development:

The community is growing (check one):
- ☐ at about the right pace
- ☐ too slowly
- ☐ too quickly

Please rate these statements on a scale of 1 to 5; *1 or 2 (disagree); 3 (neutral); 4 or 5 (agree)*:
- ☐ We need stronger growth regulations
- ☐ Growth provides better economic opportunity for <Community Name> workers
- ☐ Growth is enhancing the quality of life in <Community Name>

Economy:

Please rate these statements on a scale of 1 to 5; *1 or 2 (disagree); 3 (neutral); 4 or 5 (agree)*:
- ☐ Good jobs are easy to find in <Community Name>
- ☐ Good workers are easy to find in <Community Name>
- ☐ Jobs in <Community Name> match the skills of the workforce
- ☐ Salaries and wage rates are generally adequate to live in <Community Name>
- ☐ We need more skilled jobs with higher pay in <Community Name>
- ☐ The economy in <Community Name> is too seasonal
- ☐ We need to grow and diversify our local economy with new jobs to make it stronger

Quality of Life:

Please rate these statements on a scale of 1 to 5; *1 or 2 (disagree); 3 (neutral); 4 or 5 (agree)*:
- ☐ K-12 education is good in <Community Name>
- ☐ Housing availability is good in <Community Name>
- ☐ Good medical care is available in <Community Name>
- ☐ More national retail stores and restaurants would be a good thing for <Community Name>

Please list three things you like about living in <Community Name> as a place to live, work and/or operate a business?

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Please list three things that would make living in <Community Name> as a place to live, work and/or operate a business? Better:

| |
| |
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| |

Personal Profile: Would you please tell us about yourself?

I am a:
- ☐ Full-time resident
- ☐ Part-time resident
- ☐ Work here

For how many years? ___

I live in (check one):
- ☐ <List cities/areas>
- ☐ <List cities/areas>
- ☐ <List cities/areas>

Age: ___Years

Education:
- ☐ Currently in K-12
- ☐ Some high school
- ☐ High School graduate
- ☐ Currently in a 2-year college or technical school
- ☐ Currently in 4-year college
- ☐ 4-year college graduate
- ☐ Previously in college, no degree
- ☐ 4-year college graduate
- ☐ Graduate or professional education