4.1 Assess Last 5-10 Year Growth & Change

Instructions:

- What: Assess the growth and change that has occurred in your community over the past five to ten years.
- Why: Looking back will help your leadership see the current path that you are on to help you gauge what adjustments you need to make, and what measures you should be revising on a regular basis to keep everyone on track and to show your community's progress toward its vision.
- Who: Community and economic development leaders

See our blog, <u>How to Assess Past Growth & Change</u>, for definitions of Level 1, 2, and 3 economic development.

Level 1 Economic Development

Fill in the following table to assess your community's Level 1 Economic Development standing. Please feel free to add additional measures that are relevant to your community.

MEASURE	PAST VALUE	CURRENT VALUE	CHANGE	COMMENT	ACTION STEP
Total Employment					
Total Unemployed					
Unemployment Rate					
Poverty Rate					

Level 2 Economic Development

Fill in the following table to assess your community's Level 2 Economic Development standing. Please feel free to add additional measures that are relevant to your community.

MEASURE	PAST VALUE	CURRENT VALUE	CHANGE	COMMENT	ACTION STEP
Per Capita Personal Income					
Better, Higher Skills Jobs					
Diversify Economy					

Level 3 Economic Development: Higher Order Social Needs

Use the blank table below to assess your community's Level 3 Economic Development standing based on your specific Prosperous Community factors that were prioritized in your community's Roadmap to Prosperity in Chapter 2, such as Environmental Quality, Recreation, Child Wellbeing, Arts, and Vision Acquisition. Your leadership team will need to determine how you want to measure each one of these factors for how this relates to your community. Please feel free to add additional factors for measurement that are relevant to your community.

MEASURE	PAST VALUE	CURRENT VALUE	CHANGE	COMMENT	ACTION STEP